Reynolds School of Journalism
Application for Admission to the Major

Name __________________________________ NSHE ID __________________

Mailing Address ____________________________________________________________
City ______________________ State ___ Zip ________

Email Address __________________________________ Cell Phone _____________

*Return form to the Dean’s office (RSJ 301) by March 1 to maintain eligibility for RSJ Scholarships

To become a journalism major, you need to fulfill the following requirements:

1. Complete the pre-major core consisting of these four classes:
   a. Jour 107: All Things Media: Fundamentals
   b. Jour 108: All Things Media: Design
   c. Jour 207: All Things Media: Words and Numbers
   d. Jour 208: All Things Media: Images and Sounds

2. Earn a C or better in each of the pre-major classes.

3. Earn a GPA of 2.5 overall.

4. Complete this application and turn it into the Dean’s office, RSJ 301.

5. If you are in a different major, complete the online UNR Declare/Change of Major form.

Timeline:

• If you are enrolled in your fourth pre-major journalism course, and have maintained a 2.5 GPA and earned a C or better in your three previous courses, you will be accepted provisionally within two weeks of submitting your application.

• Once the grades for your final pre-major journalism course have been posted, we will confirm your major status.

• If you have not earned the required 2.5 GPA or higher, you will need to meet with Assoc. Dean Donica Mensing (dmensing@unr.edu) for other options.

Choose an Emphasis (Track): All students who major in journalism must take five upper-division elective classes, two of which must be at the 400-level. We encourage you to choose an area of emphasis for your electives, but you are free to take classes from all three to customize your courses with your interests. However, we recommend taking three to four classes in one emphasis so you graduate with a strong foundation in a specific area of journalism.

The emphases are:

1. **News** – Includes narrative, data and social journalism; broadcast and video news; long form writing; advanced and specialized reporting and writing; news labs.

2. **Strategic Communications** – Includes public relations, advertising, integrated marketing communications.

3. **Visual / Interactive** – Includes visual communication, graphic design, information design theory, game design, photojournalism, Web design.

Which emphasis do you plan to choose? Please circle one:

**NEWS** STRATEGIC COMMUNICATIONS VISUAL/INTERACTIVE
In addition to completing five upper-division electives, you also have to complete three additional core journalism classes:
   e. JOUR 305 – Media Ethics  
   f. JOUR 401 – First Amendment & Society  
   g. JOUR 499 – Professional Internship

For your next semester, we recommend enrolling in at least two journalism courses: JOUR 305 (Media Ethics) and a course in the emphasis you’re most interested in.

For news:
   • JOUR 318 – Narrative Journalism, JOUR 319 – Data Journalism or JOUR – 320 Social Journalism.

For strategic communications:
   • JOUR 351 – Introduction to Strategic Communications Principles. This course is the prerequisite for all additional courses in this emphasis.

For visual/interactive:
   • JOUR 300 – (Online course) Introduction to Visual Communication.

Please list the journalism classes in which you plan to enroll:

Anticipated graduation date ______________

Initial each of the following:

___ I have read and signed the attached plagiarism policy.

___ I know I am responsible for reading and understanding the UNR official catalog copy that states my degree requirements. I understand I must maintain at least a 2.50 GPA in Journalism and a 2.50 GPA overall to graduate with a Journalism major.